

inspiration. impact. innovation.

this is OUR INVESTMENT in the Success of YOUR EVENT

We specialize in delivering Creative Solutions for Corporate Meeting Planning,
Product Launches, Incentive Reward Programs and Special Events

We focus on strategic, creative ideas to communicate and deliver maximum impact

We guarantee the highest standards of integrity and professionalism



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insight into our clients' goals achieves better results

Our Passion is creating experiences and environments that reinforce our clients' goals

Our Inspiration is realised through understanding our clients' business aims and objectives

We create events that are geared for success...
events that inspire, motivate, inform and excite

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“bringing people and brands together”

We understand the importance of building our clients’ image

We approach all our projects as a team, in partnership with our clients, to achieve maximum results

We have built a formidable international network of specialist suppliers who we select to the project specifications and the desired outcomes

**We bring a wealth of expertise to every project...
from concept design to flawless logistics and delivery**

Our ultimate objective is to create memorable events that inspire and motivate the target audience

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“fresh solutions, lasting impact”

Four decades of knowledge and hands-on experience gives us the tools to deliver innovative solutions for every project we undertake

Devising a unique idea and making it work is not a gamble...
successful results require a highly developed set of skills.

We offer cutting-edge event trends and innovative ways to deliver your marketing message

Tell us what you need to achieve and together we will make it work for you

Our depth of experience and skills is the “secret ingredient”
in your successful event project

Special Events

Do you have a corporate milestone to celebrate or an exciting new product range to launch?

Do you need to deliver a Signature Special Event? Do you have a high-energy Road Show to execute?

Are you looking for unique destination ideas for your next Incentive Reward Program for High Achievers?

We guarantee to deliver the desired impact!

- We can propose a unique and original concept for your Corporate Event
- We deliver high levels of efficiency and professionalism from the planning stages through to the implementation of your project
- We see obstacles as challenges that encourage us to constantly 'raise the bar' in exceeding our clients' expectations

Corporate Meeting Planning

We provide a fully integrated project management service for all sizes of meetings, conferences and conventions

- Effectively engaging with your Sales Teams, Customers and key Business Partners is a critical element in the current business environment
- Engagement and Involvement set our apart from our competitors
- We form an integral part of your leadership team so that we can understand the required outcomes and devise a fully-integrated program of experiences and activities that engage, enthuse and motivate your audience
- Creative ideas, high attention to detail combined with seamless logistical execution results in maximizing the value of your event
- Every aspect of a project is considered and implemented within our in-house team
- We provide 'one point of contact' for an entire project
- We deliver custom-made programs based on innovation, service and quality

Incentive Reward Programs

Are you trying to increase sales, retain employees and influence customer loyalty?

Competitive Incentives can motivate increased performance and maximize your ROI

- We design Incentive Reward Programs that cater to the demographic of your qualifying group
- We custom-make sophisticated and dynamic Incentive Reward Programs and Rewards that create lifelong memories
- We reinforce our client's corporate goals and create opportunities that foster loyalty with employees, customers and key business partners

Experience & Expertise

Since the company was founded in 1986 we have established an enviable record of success within Australia and across the globe; from Asia and South Africa, through to Europe, the USA and the Pacific Rim

Our core business is one of specialization... we have built our reputation on providing the highest quality of service to our clients with professionalism and integrity

Our goal is to provide the best service possible and competitive pricing without compromising our clients objectives or our company credibility. We are recognized as energetic, passionate and highly skilled industry leaders, keeping up-to-date with new trends and products in the Special Events Industry around the globe

Our core clients include:

Telecommunications • Fast Moving Consumer Goods • Direct Sales • Pharmaceutical • Financial • Motor Vehicle Industry

Project Management Solutions

For large and small events alike, we provide sophisticated, comprehensive and dynamic services, geared towards results

We have built our reputation on attention to detail, integrated supplier liaison, on-site implementation and total service delivery of our clients' expectations

We approach all our projects as a team in partnership with our clients and a specialised group of suppliers

This ensures that every Special Event, Corporate Meeting, Product Launch, Road Show or Incentive Reward Program, is customised specifically to our clients' needs and desired business outcomes

Project Management Services include

- Event Architecture & Design
- Creative Concept Development
- Design Development
- Branding & Identity Development
- Strategic Consulting
- Venue Analysis & Procurement
- Event Logistics Management
- Operational Planning
- Budgeting & Timeline Management
- Technical Services & Production
- Stage & Set Design & Décor
- Celebrity/ Media & VIP Management
- Entertainment Procurement
- Evaluation & Measurement
- Hospitality & Catering Management
- Event Protocol, Security & Safety Planning
- Marketing & Publicity Material Procurement
- Attendee and On-Line Registration
- On-site Execution & Staffing
- Sponsorship & Press Liaison
- Meeting Management & Execution
- Incentive Reward Programs
- Destination Management
- Special Interest Programs
- Speaker, Corporate Training & Team Building
- Travel, Hotel & Transportation Services
- Video & Web Streaming
- Volunteer Recruitment & Management

Awards

ISES International Special Events Society: Esprit Award “Event of the Year” - Winner

The Special Event Magazine: “Most Outstanding Spectacular” - Nominee

Special Event Industry Award: Corporate Relations - Winner

Associations

The International Special Events Society (ISES) WWW.ISES.ORG.AU | WWW.ISES.COM

Meetings & Events Australia (MEA) WWW.MEETINGSEVENTS.COM.AU

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